**Assignment 1 Management Information Systems 24/25 year1, term2**1918IN121B Assignments Management Information Systems

Handing out: week 47 (nov,20)   
Deadline : week 48 (nov,29) on paper at the beginning of the next class   
 or handing in in my paper-mailbox on the day of the next lesson; no later than 4 pm.

**Individual assignment.**   
*Please fill out this Word form (available at BB) digital. Enter your student number, name and group code.   
Give your answers in the appropriate boxes; make the boxes larger, if necessary.   
Equal solutions of different students are all rated “Fail”.   
Hand in the your printed paper; no plastic folders, just paper and a staple.*

Success, Dieter Nijdam

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| **Studentnr**  **733456** | **First Name Efe Family Name Kodzhagioz** | **Group**  **IT1 …D** |

**I Mention 3 new trends in Management Information Systems today and give a short explanation. ( Ch.1)**

|  |  |
| --- | --- |
| Trend | Short explanation |
| 1  AI |  |
| 2Social Media |  |
| 3 |  |

**II UPS case ( Ch.1 p.55/56 )**

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| **1 What are the inputs, processing , and the outputs of UPS’s package tracking system ?** |
|  |
| **2 What technologies are used by UPS ?** |
|  |
| **3. Explain how UPS’s information systems address the following strategic business objectives.** (see p45/46) |
| 1 Operational excellence |
| 2 Customer intimacy. |

III **Give the meaning of the following terms. (H2)   
Give an explanation and optionally, give an example, which clarify the concept.**

|  |  |  |
| --- | --- | --- |
| **term** | **meaning** | **Explanation / example** |
| **TPS** |  |  |
| **ESS** |  |  |
| **DSS** |  |  |
| **ERP** |  |  |
| **CIO** |  |  |
| **CSO** |  |  |

**IV Which 5 primary processes are part of Porter’s Value Chain model ? (Ch.3)**

|  |
| --- |
| **1**  **2**  **3**  **4**  **5** |

**How can management use the value-chain analysis for making choices of starting new IT projects?  
Give an example and short explanation.**

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